NIKOLA LAZAREVIC | Visual and UI/UX Designer

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I'm a meticulous Visual and UI/UX Designer, with experience in branding, illustration, both digital and print.

DESIGN EXPERIENCE

Simplicity d.o.o. Nis, Serbia - Lead Web / UI / UX Designer
June 2015 - present

Simplicity d.o.o. offer a wide variety of services that can be divided in these categories: Web Development, Design and visual arts, Online marketing and SEO and Consulting, training and subcontracting. I'm working as a lead Web / UI / UX Designer delivering:

*   UX and UI design
*   Web design & Mobile applications design

Freelance Visual and UI/UX Designer
November 2008 - present

Focused on projects in the area of web design, brand identity, desktop publishing, design of facebook apps (especially video games), etc.

Selected projects:

MojaFirma.rs
Telenor Serbia project. Website design, fully responsive.

The School of Engineering Management Belgrade
Case study. Complete website redesign, fully responsive.

Simplicity LLC
Fully responsive website design.

Chateau des Granges a Humilly
Fully responsive website design and implementation (HTML5 and CSS3).

The Giving Lens
Responsive website redesign for humanitarian non-profit organization.

Ken Kaminesky
Branding and Identity - logo and stationary design. Blog design. Set of illustrations and icons.

Colby Brown
Email template design and implementation, press kit design, google ads design.

Frozen Food Industry FRIKOM DOO Belgrade
Micro website design: **Plum and Nougat Dumplings** , **Kapri Ice Cream**
Video game design: **Frikom Basket**

Zepter Serbia
Micro website design for EdelWasser.

Jugoplastic Recycling LTD
Corporate Identity - Logo and stationary design.

NIIT Society Innovation Centre Nis
Stationary design

DJAK Sport Belgrade
Facebook games design: **Djak Football**, **Djak Handball** and **Djak Snowball**.

KupujemProdajem.com
Graphic design - banners.

EDUCATION

Faculty of Electronic Engineering, University of Nis, Serbia
Bachelor, Computer Science

PUBLICATIONS

Dozens Adobe Photoshop tutorials published on popular websites:

*   Tuts+
*   Design Instruct
*   Wegraphics
*   Abduzeedo

COURSES

*   Design Foundations (at Treehouse)
*   Usability Foundations (at Treehouse)
*   UX Basics (at Treehouse)
*   Sketch Basics (at Treehouse)

TECHNOLOGIES / SKILLS

Graphic programs:
Adobe Photoshop, Illustrator, InDesign, Sketch

Programming:
HTML5, CSS3, a bit of jQuery

Areas of activity:
Graphic Design, Web Design, UI/UX Design, Art Direction

Languages:
English (fluent)
German (basic)
Italian (basic)
Serbian (native speaker)

INTERESTS

Passionate about web and social media.

Founder of webexpedition18.com and vintagenonchalance.com.

Vinyl records lover, world traveller, book reader, basketball player and huge tennis fan.

Espresso addict.

LET'S CONNECT